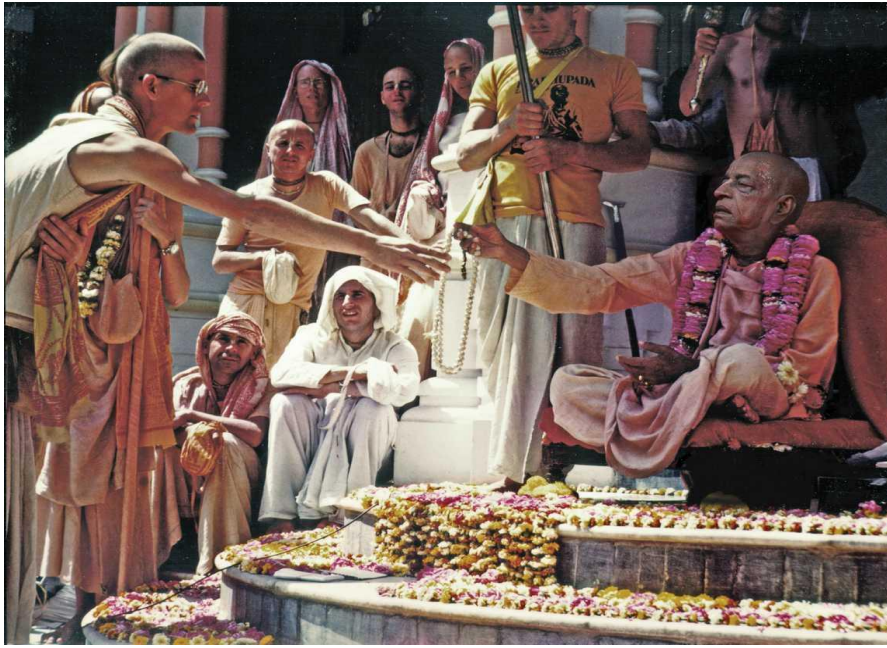


mayesvara dasa ACBSP • Service to Srila Prabhupada



Mayesvara dasa harinama initiation ceremony Vrindaban India, March 1976.

Supersoul directed me to first begin studying the philosophy of Krishna Consciousness in 1973. In October 1975 I dropped out of my senior year studying Industrial Design at the University of Kansas to join the Radha Damodar Traveling Sankirtan Party. With Srila Prabhupada's mercy I was then able to do book distribution in the parking lots of America until the spring of 1976. In March of that year His Divine Grace A.C. Bhaktivedanta Swami Prabhupada personally accepted me as his disciple at the Krishna Balaram Temple in Vrindaban, India.

During my service as a devotee, Krishna utilized me to assist with managing creative ISKCON projects like temple construction and building Rathayatra carts. In 1976 I engineered the assembly of the Radha-Govinda-like facade to the New York temple on 55th street and designed the ambiance for the Govinda's restaurant.



Calcutta Rathayatra Parade Float 1988

Krishna arranged for me to assist Jayananda in completing the huge Ratha carts that were used in the now very famous 1976 New York Rathayatra parade that went down 5th Avenue. By 1977 Jayananda Thakura's illness had become very serious. Tamal Krishna Maharaja requested that he share with me everything he could from his many years of experience building Ratha carts since the early days in San Francisco. By the following year Jayananda had entered into his nitya lila with Lord Jagannatha and with the assistance of several other talented devotees we rebuilt the New York carts he designed for the 1977 parade the following year.

In 1978 I relocated to Calcutta and was asked to build the first big Rathayatra cart for that city which rapidly grew to become a huge annual event attracting several million local Bengalis.

By the fall of 1978 I was asked to take over as director of ISKCON Planning and Construction and I became the onsite management for the Samadhi Mandir of His Divine Grace A. C. Bhaktivedanta Swami Prabhupada in sacred village of Vrindaban India. I was blessed to lead this project from the ground up to the completion of the superstructure and the application of the interior granite until I was called to Bombay to engineer their Rathayatra parade float.



His Divine Grace A.C. Bhaktivedanta Swami Prabhupada's Samadhi Mandir, Vrindaban India



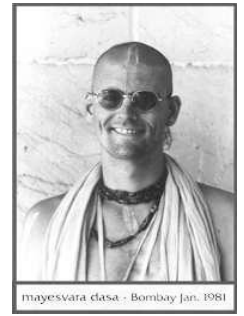
Original Mayapur India, Gardens & Lotus Fountain
(Now demolished for Vedic Planetarium Construction)

Gosthy-a-Ratha II was built for the 1981 London Rathayatra. That cart soon was traveling all over Europe and became the model for additional carts which were built in subsequent years.

By the end of that year I found myself in Los Angeles where I spent five years assisting Amarendra Das as a paralegal for the BBT legal office. My service also included keeping the accounting records for Govinda's Restaurant and assisting with the daily worship of Sri Sri Rukmini & Dwarkadisha.

Meanwhile Krishna empowered me in 1979 to visualize the original Mayapur Lotus Fountain Garden which was the largest fountain in Asia until it was later torn down in 2005 to make room for the huge Temple of the Vedic Planetarium now under construction.

In 1980 I was dispatched to Bombay where I was inspired by Lord Jagannatha to see if I could simplify the efforts required to build and maintain His Rathayatra chariots. He gave me the skills to design the first semi-portable Gosthy-a-Ratha which had 5 kailashes and stood approximately 50ft tall making it the largest ISKCON parade float ever built at that time.



mayesvara dasa - Bombay Jan. 1981

I was then sent to London to further develop the concept of a collapsible Ratha Cart and the



World Renown Jagannatha Umbrella
(Product of Jagannath Enterprises)

Days Festival, Earth Day, Janmastami, and a Pre-Thanksgiving Tofu Turkey feast every year.

With the help of the Los Angeles temple devotees we have utilized the small RathCart mentioned above to imbed a Rathayatra procession in the annual Ojai Independence Day parade. By the grace of Srila Prabhupada we have managed to win either first or second place in this event every year since 2009.

In 1996 the LA Building Department condemned the old Tulasi Greenhouse in New Dwarka, so with the help of my father, who was one of the leading greenhouse engineers in the United States, I coordinated its replacement with one of their large commercial aluminum greenhouses.

In 1984 Lord Jagannatha inspired me to begin Jagannatha Enterprises which has since expanded to include the design and production of the well-received Jagannatha Umbrella, clock and a whole line of transcendental jewelry and flags. (LINK: Jagannatha.com)

In 1987 I moved to Ojai and Super soul urged me to begin a Nam Hutta Bhakta Vriksa preaching program under the name of the American Vedic Association (AVA). This name was adopted as a decoy to trick the strong Mayavadi influences that permeate the Ojai Valley. Our efforts in Ojai are carried out with the blessings of ISKCON of Southern California and the Los Angeles New Dwarka temple management. In this way I have been able to work closely with all devotees. I offer my skills where I can and welcome all Vaishnavas who are in this area to preach at the bi-monthly Bhagavad-gita Fellowship Discussion gathering that I sponsor on the 1st & 3rd Tuesday of every month in Ojai. Our small group also engage in several annual public outreach events such as the annual Ojai



Ojai July 4th Rath Parade

In 2003 I designed a small portable Ratha Cart for the Los Angeles temple for the Martin Luther King Day parade and it has been used in that parade every year since then. That cart is so portable it fits into a small horse trailer and has been used all over Western United states from Boise, Idaho to Tijuana, Mexico. In 2010 an exact duplicate of this cart was made for the Hawaii temple. Since then several other temples have expressed an interest in having a cart of their own be built using this extremely efficient design.

In 2008 the LA temple President, Swavas Dasa requested me to rethink the design of the original 1977 Ratha Carts built by Jayananda. By that time they were 30 years old and had become very expensive to maintain fully assembled, in a storage lot, all year long, subjected to the salty ocean air near Venice Beach. Krishna guided me to design Gosthy-a-Ratha III which was the first fully transportable aluminum rathacarts that measure 16 ft wide, 24 ft long and 36ft tall when fully opened. The carts were engineered to collapse in all three directions so all three would fit into one standard 53-foot enclosed tractor trailer truck for easy and legal transport to any location.

Over the following years I have provided a place for Ratna Bushan prabhu to carry on with the construction of the most sophisticated Rathayatra chariots ever designed for the western world in my back yard. With each new generation of chariot, we hone and improve the design with more features, lighter weight, and enhanced beauty!



**Los Angeles Collapsible Jumbo Rathas carts
(All three fit into 53 ft tractor trailer)**



Built & Parked in Backyard, Ojai Ca. 2016

Other Contributions:

Plates or Balls? 2018

Many friends were mistakenly confused that I was the author of all the studies proposing the Vedic understanding that the earth was flat. I found myself having to explain that I was NOT the one writing those editorials. This is my own commentary arguing the difficulties that must be addressed if one proposes the earth is flat.

<http://akincana.net/2018/06/07/plates-or-balls/>

Vegan Threat to Bovine Welfare

Written in 2010 as response to Vegan extremists in Ojai

<http://www.dandavats.com/?p=8672>

Wisdom of The Wise

PowerPoint slide show, 75 plates, quotes from leaders of all disciplines who found strength & wisdom in the Vedas.

Part 1. <https://www.youtube.com/watch?v=qucAsmEfiws>

Part 2. <https://youtu.be/7rT0z9Og7Tw>

Inconvenient Culinary Truth

PowerPoint slide show that runs like a movie and makes strong arguments for vegetarian lifestyle.

https://www.youtube.com/watch?v=9f_rqBSJ2rA&t

Requiem for a Yogini - Our Son Joined Hare Krishna

How Mr. Elizabeth Hart Roberts, mayesvara dasa's mother, glorifies Srila Prabhupad offered as 6 Captured Images from New York Times Sunday Edition Insert, Suburbian Today Article 1980. This was syndicated all over the United States.

<https://jagannatha.com/requiem-for-a-yogini/>

New York 1976 Rathayatra & Glorification of Jayananda Prabhu

In this video I read the story of what happened the night before the world famous 1976 5th avenue New York Rathayatra parade after the top of Lord Balaram's cart came crashing down into the parking lot!

<http://jagannatha.com/jayananda-pastimes-ny-1976-rathayatra-lord-vayus-challenge/>



mayesvara dasa circa 1996

Finding Brahminical Candidates to Teach Four Legs of Dharma/Duty 2013

The whole purpose of the Hare Krishna movement is to find candidates who are ready to be trained up to develop genuine brahminical characteristics. This is an essay which include a copy of an earlier version of the chart listed below called: Four Legs of dharma/duty. <https://www.dandavats.com/?p=12534>

Memories of Srila Prabhupada By mayesvara dasa Jan 2018

My personal memories from the early days of the Hare Krishna movement. This was recorded in Srila Prabhupada's personal room on the 4th floor of the Mumbai Mandira at the 40th year memorial gathering. <https://www.youtube.com/watch?v=LM-nWT5Cm0o&t=5s>

Excellent Video of 2010 LA Fully Collapsible Rathayatra Carts

This film portrays the pageantry and magic of the Los Angeles annual Rathayatra and provides clips that shows how three full size rathcarts collapse down in all three directions to fit into ONE 53 ft tractor trailer.

https://www.youtube.com/watch?v=ixjujD_fK5A

Requiem for a Yogini - Our Son Joined Hare Krishna

How Mr. Elizabeth Hart Roberts, mayesvara dasa's mother, glorifies Srila Prabhupad offered as 6 Captured Images from New York Times Sunday Edition Insert, Suburban Today Article 1980. This was syndicated all over the United States. <https://jagannatha.com/requiem-for-a-yogini/>

Large Vedic Educational Wall Charts

Graphic Charts – The convenient way to learn Vedic Siddhanta!

Universal Map of Vedic Time

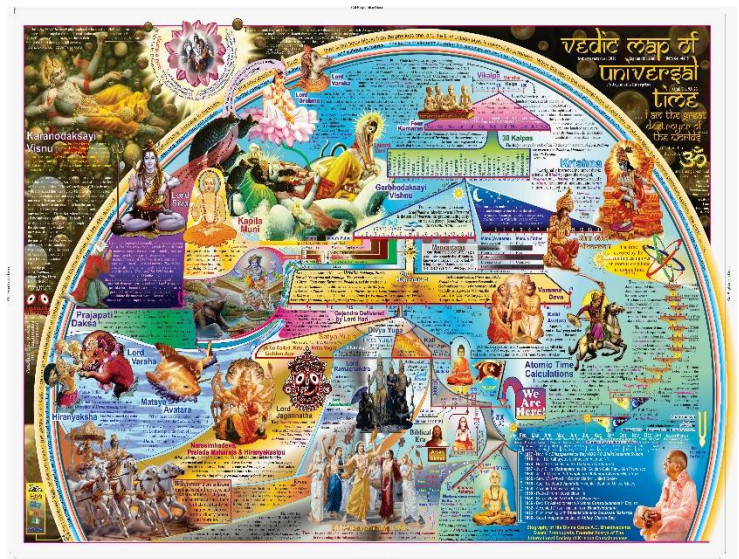
This is a large 24" X 36" highly illustrated chart that shows the Vedic concept of time as it is described in the Srimad Bhagavatam. It includes the *chatura yuga* cycles, the *manvantaras* and numerous events along the timeline all the way back to the appearance of Lord Brahma sitting on the lotus sprouting from the navel of *Garbodakshi Vishnu!*

<https://jagannatha.com/shop/map-vedic-time/>

Knowledge Acquiring Process of the Soul

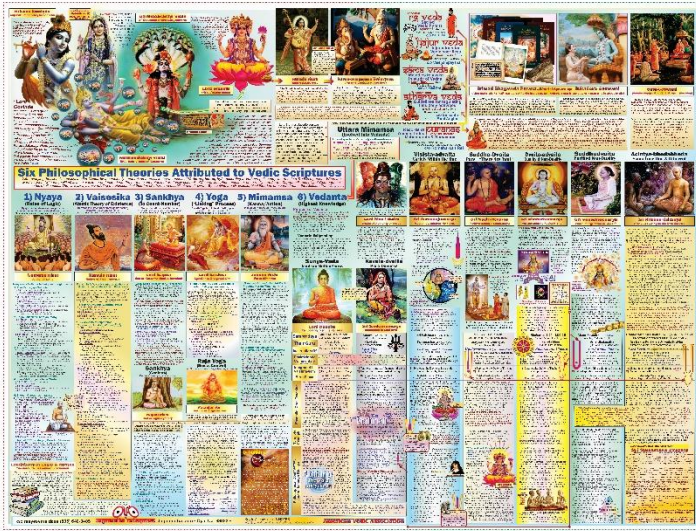
This is a large 18" X 24" highly illustrated chart that depicts the various ways the conditioned soul can acquire knowledge. It helps one understand why the Vedic process of *pramana* (hearing from authority), is superior to *anumana*, (Logide) and *pratyaksha* (sense perception).

<http://jagannatha.com/product/knoacqprensol/>



Lord Sri Krishna's Expansions, Incarnations and Avatars

This 36"X 24" chart helps one grasp the extraordinary way Lord Krishna manifest in various ways and pastimes for creating, managing, and ultimately destroying the universe at the end of Lor Brahma's life. It includes the roll of the two layers of Chatur Vyuha, the Yuga Avatara, The Guna Avatars, and all the Lila Avatars. It further shows how Syambhuva Manu and Satarupa corollate to the Christian concept of Adam and Eve!



Six Philosophical Theories Attributed to Vedic Scriptures

This is a large chart (48" X 36") that illustrates the essential elements of ancient Vedic philosophy and how they descended from the spiritual world to our earthly realm. It lays out the six cornerstones required for discerning the differences between the absolute truth from our mundane reactionary human conditioning. It then maps out how the Vedic siddhanta evolved over the last 1500 years from Lord Buddhas misleading impersonal voidist propositions to Lord Caitanya brilliant acintya-bedabeda tattva pure bhakti conclusions.

Small Vedic Educational Charts –

Graphic Cliff Notes to Srila Prabhupadas Books:

Each of the 8.5" X 11" charts listed below are printed on high quality firm paper and are packed with the core teachings that cover each respective subject. Excellent tools for both studying and teaching the Vedic conclusions.

8.5" X 11" Easily hold subject studies

1. Three Modes of Material Nature
2. Origin, Birth & Death of the Body
3. I Want to Know & Free Will
4. Why Om? & Maha Vakyas
5. Our Father / Vedas Compared to the Bible
6. Jesus's Appeal for Christians to be Vegetarians
7. Gentle milk Cow & Mighty grain Bull
8. Deity worship Vr. Idol Worship

11" X8.5" Landscape Format

9. Four Ashrams, Four Varnas
10. Four Yugas & Loss of Dharma
11. Three Aspects of Absolute Truth
12. Four Legitimate Yoga Systems

DECEPTION Released Gaur Purnima 2020

The 550 pg Book & 55 minute movie.

These media productions reflect over three years of intensive research into the numerous mendacious rumors alleging that Srila Prabhupada's was poisoned by his own disciples during the last year of his physical presence. The thought was so absurd it was hard for me to believe anyone would be foolish enough to take it seriously. Therefore I felt all I needed to do was write a lampoon exposing how ridiculous this concept was and that would put an end to it.

The Poison Antidote – Analysis of the Poison Conspiracy Oct 2017

Original lampoon exposing the absurdity and impossibility that Srila Prabhupada was poisoned.

<http://akincana.net/wp-content/uploads/2017/10/Poison-Conspiracy-Antidote-Submitted.pdf> Page 77. RE: Book Changes

Parents!

Bond with your child... while you teach them how to read & appreciate core Vedic principles!

8.5" X 11" Easily hand held subject studies

1. Three Modes of Material Nature
2. Origin, Birth & Death of the Body
3. I Want to Know & Free Will
4. Why Om? & Maha Vakyas
5. Our Father / Vedas Compared to the Bible
6. Jesus's Appeal for Christians to be Vegetarians
7. Gentle milk Cow & Mighty grain Bull
8. Deity worship Vr. Idol Worship

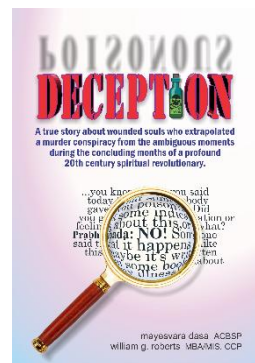
11" X8.5" Landscape Format

9. Four Ashrams, Four Varnas
10. Four Yugas & Loss of Dharma
11. Three Aspects of Absolute Truth
12. Four Legitimate Yoga Systems

Set of 12, both sides, full color, detailed teaching charts!

Four Legitimate Yoga Systems

c/o mayesvara dasa · www.jagannatha.com · (805) 640-0405 · md@jagannatha.com



As it became apparent that there were some individuals who earnestly felt there was evidence to support this terrible rumor, I realized a more formal response was required to dispose of it. That was what motivated me to carefully examine the propaganda that was keeping this ruse alive. As I did, I was astonished to discover that the rumor was not based on an evolution of misunderstandings, but that there was virtually nothing true about it in even the simplest way. It was a totally fabricated story that originated from vengeful individuals who had no understanding or interest in jurisprudence and intentionally exploited here-say, false statements, and those who had been wounded by life.

After the publication of **DECEPTION**, and many views of the movie with the same name, it was rewarding to discover those who were legitimately confused about this issue finally found the clear, intelligible facts that convinced them nobody poisoned Srila Prabhupada!

Unfortunately for over twenty years the poison conspiracy cancer had grow unchecked and that resulted in ISKCON-Bashers promoting it on numerous websites and social media outlets. There was a long overdue need for a repository where Vaishnavas could find coherent, court-worthy facts about why and how Srila Prabhupada departed this world. Being the very informed about every aspect of this controversy, I took it upon myself to coordinate the development of the *Samadhi Tattva* website which is now available to provide the necessary rebuttals to expose the **DECEPTION** that those who thrive on this rumor are willing to engage in to keep it alive.



Just for the record:

In 1985 I completed my undergraduate work in Commercial Design, with an emphasis in Industrial Engineering and Computer Programming at Woodbury University in Los Angeles. I hold two professional titles for Computer Systems Management and Analysis from UCLA and I became a Certified Data Processor from the institute of Certified Computer Professionals in 1992. In 1995 I received my MBA with an emphasis in Management Information Systems from California Lutheran University.

From January 1987 I held a secret clearance with the Department of the Defense and was employed as a database engineer for the United States Navy at the Port Hueneme Division of The Naval Surface Warfare Center. In August 2013 I retired from my job with the Navy so I could spend all my time assisting His Divine Grace A. C. Bhaktivedanta Swami Prabhupada and Lord Caitanya spread the Hari Nama movement to at least the small town of Ojai where I continue to reside.

WholsMayesvaraDasa URL to Document on Internet at:

<http://jagannatha.com/wp-content/uploads/2019/01/WholsMayesvaraDasa2019.pdf>

How To Contact:

mayesvara dasa ACBSP
AKA: William Roberts MBA/MIS, CCP
687 West Villanova Road
Ojai, California 93023
Home: (805) 640-0405 Cell (Not used a lot): (805) 205-3086
mdjagdasas @ gmail.com

Director:

American Vedic Association

"Destroy with the shining lamp of knowledge, the darkness born of ignorance." - Bhagavad Gita As It Is Chapter 10, "The Opulence of The Absolute," Text 11.

Proprietor: **Jagannatha Enterprises • Jagannatha.com**

"I am the most confidential part of the Vedas and one who understands this will become wise and his endeavors will know perfection." - Bhagavad Gita As It Is Chapter 15, "The Yoga of the Supreme Person," Text 20.



2016 LA Rathayatra